



PARADISE HISTORICAL SOCIETY

2017 PARADISE MAIN STREET FESTIVAL

MAKE A DIFFERENCE...and have *fun* doing it!

Sponsoring the Paradise Main Street Festival provides you a unique opportunity to connect with Paradise and the surrounding community. Build awareness for your brand or services and show your company's support of an important cause: historical preservation, local museum, veteran's park and other community events, all sponsored by the Paradise Historical Society, Inc.

Sponsorship Opportunities

- Be a Superior Level Sponsor
- Volunteer
- Donate Auction Items

Join us in a Celebration of Community

An all day event—**Saturday, September 30, 2017**



2016 Vendor booths and Festival-goers



2016 Main Street Festival Car Show

Events

- Car Show
- Live Entertainment
- Quilt Show
- Live and Silent Auctions
- Art Show
- Vintage Tractor Show
- Old-Fashioned Baking Contest
- Vendors
- Much More



Local folks enjoying 2016 Paradise Main Street Festival

Media Reach

- ⇒ Emails go out to over 150 vendors.
- ⇒ Local newspaper press releases about the Festival are submitted at least 6 times from July—Sept. (list of sponsors from press release is solely at discretion of the newspaper). One major advertising in local news.
- ⇒ Facebook postings reach over 800 people from each posting. Event postings between July and Sept often reach as many as 10 times...that's more than 8000 times your name as a Platinum or Gold Sponsor is included leading up to the Festival.
- ⇒ Posters are distributed at more than 50 locations in Wise County.
- ⇒ Event signage and flyers at the Festival number over 200
- ⇒ Website reaches 1000s

Superior Level Sponsorships

Platinum Level.....\$ 750

Benefits:

- Prominent sponsor recognition on all event-related marketing and promotional collateral , flyers, emails, Facebook posts and posters. Provide your **banner** and we'll include it in prominent space at Festival.
- Sponsor listing on all at-event signage and event hand-out
- Sponsor recognition and link from the event page on the Paradise Historical Society web site

Gold Level.....\$ 500

Benefits:

- Prominent sponsor recognition on Facebook posts and posters.
- Sponsor listing on all at-event signage and event hand-out
- Sponsor recognition and link from the event page on the Paradise Historical Society web site

Silver Level.....\$ 250

Benefits:

- Sponsor listing on all at-event signage and event hand-out
- Sponsor recognition and link from the event page on the Paradise Historical Society web site

Bronze Level.....\$ 150

- Sponsor recognition and link from the event page on the Paradise Historical Society web site



LaNell Ernest, winner of Pie Contest, 2016

Contact Us

Give us a call for more information about the 2017 Paradise Main Street Festival

Paradise Historical Society, Inc.

PO Box 296

Paradise, TX 76073

(940) 859-3691

dgweeden@yahoo.com

Visit us on the web at
www.paradisehistoricalsociety.org

Visit us on Facebook:

Paradise Historical Society

The Paradise Historical Society, Inc. is a 501 (c) 3 non-profit organization, so your donation is tax deductible.



Bayliners performed at 2016 Main Street Festival

Live Entertainment and Local Talent

We try to recruit local artists and entertainers for the enjoyment of our Festival-goers and vendors. The Festival is always free to the public and they enjoy the various events, vendors, contests, music, auctions, and entertainment from 9 AM until 4 PM all day on Saturday,

How we use your donations and sponsorship:

- To offset the costs involved in sponsoring this popular, FREE annual event to the public
- Fund the many programs supported by the Paradise Historical Society, Inc. such as historical agendas, civic events, State historical marker applications and fees and scholarships
- Maintain the Paradise Veterans Park and gazebo
- Establish and maintain the Paradise Museum (opening Summer 2017)

Return this form with your sponsorship donation by August 31, 2017

Check one and enclose your check to Paradise Historical Society, Inc., PO Box 296, Paradise, TX 76073

- Platinum Level.....\$ 750
- Gold Level.....\$ 500
- Silver Level.....\$ 250
- Bronze Level.....\$ 150
- Event Sponsorship.....\$2,000

Fill in the name the event you want to sponsor:

I would like to donate an auction item.

Please email paradisehistoricalsocietytx@gmail.com with a description and value of your auction item.

Your Name

Business Name

Phone

Email

Address

City _____

State _____ Zip _____

Paradise Historical Society, Inc.
PO Box 296
Paradise, TX 76073

PLACE
STAMP
HERE